



ORIJEN™ Sweepstakes Celebrating the Release of Mufasa: The Lion King OFFICIAL RULES



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(50 United States and Washington, D.C. Only)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE 50 UNITED STATES AND WASHINGTON D.C. AND WHERE PROHIBITED BY LAW.

PLEASE READ THESE RULES ("OFFICIAL RULES") BEFORE ENTERING OR OTHERWISE PARTICIPATING IN THE SWEEPSTAKES. BY PARTICIPATING, YOU ACKNOWLEDGE THAT YOU HAVE READ AND AGREE TO BE BOUND BY THESE OFFICIAL RULES, WHICH FORM A BINDING CONTRACT BETWEEN YOU AND THE SPONSOR.

NOTE: THESE RULES INCLUDE AN ARBITRATION REQUIREMENT AND CLASS ACTION WAIVER, WHICH, SUBJECT TO SOME LIMITED EXCEPTIONS, REQUIRE YOU TO ARBITRATE CLAIMS YOU MAY HAVE AGAINST US ON AN INDIVIDUAL BASIS. ARBITRATION ON AN INDIVIDUAL BASIS MEANS THAT YOU WILL NOT HAVE, AND YOU WAIVE, THE RIGHT FOR A JUDGE OR JURY TO DECIDE YOUR CLAIMS, AND THAT YOU MAY NOT PROCEED IN A CLASS, CONSOLIDATED, OR REPRESENTATIVE CAPACITY.

1. Sponsor:

The sponsor of the ORIJEN Sweepstakes Celebrating the Release of *Mufasa: The Lion King* (the "**Sweepstakes**") is Champion Petfoods USA Inc., 363 Centennial Parkway, Suite 300, Louisville, CO 80027 ("**Sponsor**").

2. Promotional Partners:

Prizes and/or other promotional consideration are provided by (i) ABC, Inc. d/b/a Walt Disney Studios Motion Pictures ("**Disney**"), located at 500 South Buena Vista Street, Burbank, California 91521, and (ii) Fandango Media, LLC, and Fandango Loyalty Solutions, LLC, located at 12180 Millennium Dr., Ste. 200, Playa Vista, California 90094 (collectively, the "**Promotional Partners**"). Sponsor, together with the Promotional Partners, are collectively referred to herein as the "**Sweepstakes Entities**."

3. Eligibility:

The Sweepstakes is open only to consumers who, as of the start of the Entry Period (defined below) are legal residents of one of the fifty (50) United States or Washington, D.C. and are at least eighteen (18) years old and above the age of majority in their place of residence.

Employees, officers, and directors of the Sweepstakes Entities or any of their respective parent entities, affiliates, subsidiaries, representatives, agents, consultants, contractors, legal counsel, advertising, public relations, promotional fulfillment, and marketing agencies, as well as members of their immediate family (spouse, parents, siblings, and children) and household members, whether or not legally related, are not eligible to enter or win the Sweepstakes.

The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

Participation in the Sweepstakes constitutes Entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements as set forth herein.

An entrant may be disqualified in Sponsor's sole discretion if he/she fails to comply with any term of these Official Rules.

4. Entry Period:

The Sweepstakes begins at 12:01 a.m. Mountain Time on December 1, 2024, and ends at 11:59 p.m. Mountain Time on January 6, 2025 (the "**Entry Period**"). Entries that are submitted before or after the Entry Period will be disqualified. Sponsor's computer or that of its designee is the official time-keeping device for the Sweepstakes.

5. **How to Enter the Sweepstakes:**

There are two ways to enter the Sweepstakes. During the Entry Period, eligible individuals may enter the Sweepstakes by:

(1) visiting the Sweepstakes landing page located at www.orijenpetfoods.com/en-US/orijen-sweepstakes.html (US) and entering your name and email address and otherwise completing the entry form; or

(2) sending a self-addressed, stamped envelope to Sponsor at Champion Petfoods USA Inc., Attn.: ORIJEN Sweepstakes Celebrating the Release of *Mufasa: The Lion King* Administrator, 363 Centennial Parkway, Suite 300, Louisville, CO 80027, along with your full name, email address, and telephone number.

Eligible entries received during the Entry Period will constitute one entry into the Sweepstakes. Limit: one (1) entry per person. ADDITIONAL ENTRIES SUBMITTED IN EXCESS OF THIS LIMITATION BY THE SAME PERSON WILL BE DISQUALIFIED. Automated or bulk entries or entries submitted by third parties will be disqualified. Any attempt to obtain more than the permitted number of entries by using multiple/different email addresses, accounts, identities, forms, registrations and logins, or any other methods, will void that entrant's entries and result in disqualification.

In the event of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Sponsor, at its discretion, may require a potential winner to show proof of being the authorized account holder or forfeit the prize.

Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. Sponsor is not responsible for: (i) lost, late, incomplete, damaged, misdirected, misplaced, stolen, tampered with, deleted, illegible, or invalid entries; (ii) any expenses incurred in the creation and submission of any entry; or (iii) lost, interrupted, or unavailable network, server, or other connections, garbled transmissions or miscommunications, telephone transmission problems; computer or software malfunctions or damage to a user's computer equipment (software or hardware); technical failures; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise. Proof of sending or submission of Entry will not be deemed proof of receipt by Sponsor.

Ineligible entries include entries that fail to comply with these Official Rules, as well as those that are, in whole or in part, threatening, abusive, harassing, defamatory, libelous, hateful, embarrassing to another person or entity, deceptive, obscene, invasive of another's privacy, tortious, contain racial slurs, or contain explicit or graphic descriptions or accounts of, sexual acts, or are not within the spirit of the Sweepstakes, as determined by Sponsor in its sole discretion.

6. **Winner Selection:**

On or about January 13, 2025, Sponsor or its designee will randomly select seventy-five (75) potential winners from all eligible entries received during the Entry Period. The odds of winning depend on the number of eligible entries received.

On or about January 17, 2025, potential winners will be contacted via email and/or telephone using the information submitted at the time of entry. If a potential winner does not respond as instructed within five (5) business days after the date of the first attempt by Sponsor or its designees, an alternate potential winner may be selected at random from the non-winning, eligible entries. Sponsor or its designees are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify potential winners.

7. **Winner Verification:**

Potential winners are subject to verification by Sponsor, including but not limited to verification of the potential winners' identity and eligibility under these Official Rules. An entrant is not a winner of any prize unless and until entrant's eligibility and the potential winning entry have been verified and entrant has been notified that verification is complete.

Receiving a prize is contingent upon compliance with these Official Rules. Potential winners may be required to sign an affidavit, release, and/or appropriate income tax reporting documents in order to receive the prize. Failure to sign and return any such requested affidavit, release, or tax reporting document or to comply with any term or condition of these Official Rules may result in prize winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner selected in accordance with Section 6 above.

8. **Prizes:**

Seventy-five (75) prize winners will each receive two (2) Fandango Promotional Codes (each a “Code”) towards tickets to see *Mufasa: The Lion King* at Fandango partner theaters in the U.S., **with each Code having a \$15 USD maximum value, and a voucher for one 4 to 4.5 lb. bag of ORIJEN dry kibble dog food or 4 to 7 lb. dry kibble cat food (“Voucher”)** with an approximate retail value (“ARV”) ranging from \$31 to \$52 USD, depending on winner’s redemption of the Voucher. The ARV of all prizes to be awarded is \$4,575 to \$6,150 USD. All applicable federal, state and local taxes are the responsibility of the winner. Winners are responsible for all online charges of any internet service or wireless carrier.

Code Details: Each winner will receive two (2) Codes via e-mail. Limited time offer. Each Code is good towards the purchase of one movie ticket (up to \$15 USD total ticket price and associated fees and charges) to see *Mufasa: The Lion King* at Fandango partner theaters in the U.S. Code must be entered at checkout. Code is void, and can no longer be used, if not redeemed by February 16, 2025, or when *Mufasa: The Lion King* is no longer in theaters, whichever comes first. Codes are only valid for purchase of movie tickets made at Fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. If lost or stolen, a Code cannot be replaced. No cash value, except as required by law. Void where prohibited. Not valid with any other offer. Offer valid in U.S. and D.C., excluding U.S. territories and where prohibited by law. Each Code is one-time use only. Codes are not for resale and are void if sold or exchanged. If cost of movie ticket with Fandango’s associated fees and charges included is more than maximum value of the Code, then user must pay the difference. Any price difference between movie ticket purchased and maximum value of the Code will not be refunded. Excludes multiple admission tickets. Limit 2 Codes per person. The redemption of the Code is subject to Fandango’s Terms and Policies at www.fandango.com/terms-and-policies. ARV of each Code is \$15 USD. Fandango Media, LLC, Fandango Loyalty Solutions, LLC and their respective parents, affiliates, and subsidiaries are not a sponsor or co-sponsor of this Sweepstakes and are not responsible for the promotion, administration or execution of this Sweepstakes.

Voucher Details: Each winner will receive a Voucher via United States mail at the mailing address provided by the winner at the time of winner verification. Each Voucher will expire on December 31, 2025. Each voucher may be redeemed only by purchasing one 4 to 4.5 lb. bag of ORIJEN dry kibble dog food or 4 to 7 lb. bag of ORIJEN dry kibble cat food in-store through specialty retailers that carry ORIJEN Dog and Cat Food Products in the United States and Washington, D.C. A Voucher cannot be combined with any other offer, may not be reproduced, and is void if transferred to any person, firm or group prior to store redemption. There is a limit of one Voucher per purchase. Vouchers are not subject to doubling. Any price difference between ORIJEN product selected by winner and maximum voucher value will not be refunded. Additional terms and conditions set forth on the Voucher may apply.

Failure to collect or properly claim any of the potential prizes in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, winner will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded. Prizes are non-transferable and may not be transferred, substituted, redeemed or exchanged for cash or any other prize except as provided herein. Sponsor reserves the right to substitute prize with one of comparable or greater value, at its sole discretion.

9. **Release of Claims:**

BY PARTICIPATING IN THE SWEEPSTAKES AND RECEIPT OF ANY PRIZE, EACH WINNER AGREES, FOR THEMSELVES AND FOR THEIR HEIRS, EXECUTORS AND ADMINISTRATOR(S), TO RELEASE, DEFEND, AND HOLD HARMLESS THE SWEEPSTAKES ENTITIES, THE PROMOTIONAL PARTNERS, INSTAGRAM, INC., AND META PLATFORMS, INC. AND EACH OF THEIR RESPECTIVE DIRECT OR INDIRECT PARENT, SUBSIDIARY, AFFILIATE, AND RELATED ENTITIES AND ADVERTISING AND PROMOTIONAL AGENCIES AND EACH SUCH COMPANY’S OFFICERS, DIRECTORS, MEMBERS, EMPLOYEES, CONTRACTORS, REPRESENTATIVES, AND AGENTS (COLLECTIVELY, THE “**RELEASED PARTIES**”) FROM AND AGAINST ANY AND ALL LOSSES, LIABILITY, INJURY, DAMAGES, CLAIM OR CAUSE OF ACTION, INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, DIRECTLY OR INDIRECTLY, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT, POSSESSION, USE OR MISUSE OF ANY PRIZE (INCLUDING ANY TRAVEL OR ANY SUCH ACTIVITIES RELATED THERETO).

10. **Indemnification:**

To the maximum extent permitted by law, each entrant agrees to defend, indemnify, and hold harmless the Released Parties from and against any and all claims, actions, suits, or proceedings, as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorneys’ fees) arising out of or accruing from (i) any misrepresentation made by entrant or the breach of any representation or warranty made by entrant in connection with the Sweepstakes or acceptance or receipt of any prize; or (ii) any non-compliance by the entrant with these Official Rules or any other rules or guidelines provided by Sponsor in connection with the Sweepstakes.

11. Publicity:

Except where prohibited, participation in the Sweepstakes and acceptance of any prize constitutes winner's consent to Sponsor's and its authorized sublicensees' use of winner's name, likeness, photograph, voice, statements and/or hometown and/or state for promotional purposes worldwide, in perpetuity, in any and all media, manner, and formats now known or hereafter devised, without further payment or consideration.

12. General Conditions:

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prize offered herein and to award the prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability:

THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY ANY ENTRANT, PRINTING ERRORS OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE SWEEPSTAKES; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE SWEEPSTAKES; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE SWEEPSTAKES OR THE PROCESSING OF ENTRIES; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OR MISUSE OF ANY PRIZE. IF FOR ANY REASON AN ENTRANT'S ENTRY IS CONFIRMED TO HAVE BEEN ERRONEOUSLY DELETED, LOST, OR OTHERWISE DESTROYED OR CORRUPTED, ENTRANT'S SOLE REMEDY IS ANOTHER ENTRY, IF POSSIBLE. NO MORE THAN THE STATED NUMBER OF PRIZES WILL BE AWARDED. IN THE EVENT THAT PRODUCTION, TECHNICAL, SEEDING, PROGRAMMING OR ANY OTHER REASONS CAUSE MORE THAN STATED NUMBER OF PRIZES AS SET FORTH IN THESE OFFICAL RULES TO BE AVAILABLE AND/OR CLAIMED, SPONSOR RESERVES THE RIGHT TO AWARD ONLY THE STATED NUMBER OF PRIZES BY A RANDOM DRAWING AMONG ALL LEGITIMATE, UNAWARDED, ELIGIBLE PRIZE CLAIMS.

14. Disclaimer of Warranties:

RELEASED ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, IN REGARD TO THIS SWEEPSTAKES OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. SOME JURISDICTIONS DO NOT PERMIT THE EXCLUSION OF CERTAIN WARRANTIES AND/OR DAMAGES, SO SOME OF THE ABOVE EXCLUSIONS MAY NOT APPLY TO YOU.

15. Disputes, Agreement to Arbitrate; Choice of Law & Forum:

Except where prohibited, entrant agrees that: (1) any and all claims, judgments and awards arising out of or connected with this Sweepstakes or any prize awarded shall be limited to actual out-of-pocket costs incurred, not to exceed \$100 USD, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (2) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, not to exceed \$100 USD, and any and all rights to have damages multiplied or otherwise increased. You and Sponsor agree that if there is any controversy, claim, or action arising out of or connected with this Sweepstakes, these Official Rules, or any prize awarded ("**Dispute**"), both parties shall first try in good faith to settle such Dispute by providing written notice to the other party describing the facts and circumstances of the Dispute (each, a "**Dispute Notice**") and allowing the receiving party thirty (30) days in which to respond to or settle the Dispute. All Dispute Notices must: (1) be personally signed by the party sending the Dispute Notice; (2) include that party's name, physical address, and email address; (3) describe with specificity the nature and basis of the Dispute and include any supporting documentation; and (4) set forth the alleged damage and harm suffered and the specific relief sought with a calculation for it. Each Dispute Notice is limited to a single Dispute between you and Sponsor. As such, your Dispute and the Disputes of other parties may not be combined into a single Dispute Notice. Sponsor will send a Dispute Notice to you at the email address included in your Entry. You may send a Dispute Notice to Sponsor at Champion Petfoods USA Inc., Attn.: Legal Department, 363 Centennial Parkway, Suite 300, Louisville, CO 80027.

Both you and Sponsor agree that the foregoing dispute resolution procedure (the “**Informal Resolution Procedure**”) is a condition precedent that must be satisfied before initiating any arbitration or litigation against the other party. If any aspect of the Informal Resolution Procedure has not been met, the parties agree that (i) a court of competent jurisdiction can enjoin the filing or prosecution of any arbitration and (ii) unless prohibited by law, the arbitration administrator shall not accept or administer an arbitration or demand fees in connection with the Dispute.

IF ANY DISPUTE CANNOT BE RESOLVED BY THE INFORMAL RESOLUTION PROCEDURE, YOU AGREE THAT SUCH DISPUTE WILL BE DECIDED BY BINDING ARBITRATION ON AN INDIVIDUAL BASIS. ARBITRATION ON AN INDIVIDUAL BASIS MEANS THAT YOU WILL NOT HAVE, AND YOU WAIVE, THE RIGHT TO HAVE A JUDGE OR JURY TO DECIDE YOUR CLAIMS, AND THAT YOU MAY NOT PROCEED IN A CLASS, CONSOLIDATED, COLLECTIVE, OR REPRESENTATIVE CAPACITY. OTHER RIGHTS THAT YOU AND WE WOULD OTHERWISE HAVE IN COURT WILL NOT BE AVAILABLE OR WILL BE MORE LIMITED IN ARBITRATION, INCLUDING DISCOVERY AND APPEAL RIGHTS. All such Disputes shall be submitted to JAMS (www.jamsadr.com) for binding arbitration under its rules then in effect by one arbitrator to be mutually agreed upon by both parties. The arbitration shall be conducted in accordance with the JAMS Consumer Arbitration Minimum Standards (<https://www.jamsadr.com/consumer-minimum-standards/>) if it is determined by JAMS or the arbitrator that these standards are applicable to the Dispute. The location of any hearings will be Denver, Colorado, provided that if the claim is for \$10,000 USD or less, you may choose to have the arbitration conducted (1) solely on the basis of the documents submitted to the arbitrator or (2) through a non-appearance based hearing by teleconference or videoconference.

Without limiting any other provision of this section, you agree that the arbitrator, and not any federal, state, or local court or agency, shall have exclusive authority to resolve any Dispute arising under or relating to the interpretation, applicability, enforceability, or formation of these Official Rules, including any claim that all or any part of these Official Rules are void or voidable. For the avoidance of doubt, you and Sponsor agree that the arbitrator shall have the exclusive power to rule on his or her own jurisdiction, including any objections with respect to the existence, scope, or validity of this agreement to arbitrate or the arbitrability of any claim or counterclaim. The arbitrator may award (on an individual basis) any relief that would be available in a court. The award rendered by the arbitrator may be confirmed and enforced in any court having jurisdiction thereof.

In lieu of arbitration either you or Sponsor may (1) bring an individual claim or elect to resolve a Dispute in small claims court in the United States, consistent with any applicable jurisdictional and monetary limits that may apply (so long as the action is litigated exclusively in small claims court and is not removed or appealed to a court of general jurisdiction) and (2) file an individual claim in court to enjoin the infringement or other misuse of its intellectual property rights. In addition, nothing in these Official Rules prohibits you or us from bringing issues to the attention of federal, state, or local agencies. Such agencies can, if the law allows, seek relief against us on your behalf (or vice versa).

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Kentucky, without giving effect to any choice of law or conflict of law rules (whether of the State of Kentucky or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Kentucky; provided that any and all disputes, claims and causes of action arising out of or connected with the intellectual property of Disney, shall be resolved individually, without resort to any form of class action, shall be governed and construed in accordance with the laws of the state of California and in the event of any dispute, all entrants irrevocably consent to the jurisdiction of the state and federal courts located in Los Angeles, California to resolve such disputes.

IN THE EVENT OF ANY CONFLICT WITH ANY SWEEPSTAKES DETAILS CONTAINED IN THESE OFFICIAL RULES AND SWEEPSTAKES DETAILS CONTAINED IN ANY SWEEPSTAKES MATERIALS (INCLUDING BUT NOT LIMITED TO ELECTRONIC, DIGITAL, AND SOCIAL MEDIA), THE DETAILS OF THE SWEEPSTAKES AS SET FORTH IN THESE OFFICIAL RULES SHALL PREVAIL.

16. Entrant’s Personal Information:

Information collected from Entrants is subject to the Sponsor’s Privacy Policy: <https://www.mars.com/privacy>.

17. Winners List:

The identity of the winners (name and state) or a copy of these Official Rules will be made available on request to anyone that mails a written request to the Sponsor at Champion Petfoods USA Inc., Attn.: ORIJEN Sweepstakes Celebrating the Release of *Mufasa: The Lion King* Administrator, 363 Centennial Parkway, Suite 300, Louisville, CO 80027. The winners’ list will be available within ten (10) weeks of the closing date of the Entry Period.

18. **No Instagram Association:**

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram, Inc. or Meta Platforms, Inc. Information is being provided to the Sweepstakes Entities, not to Instagram, Inc. or Meta Platforms, Inc. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to Instagram, Inc. or Meta Platforms, Inc. Your participation in this Sweepstakes must at all times comply with all applicable Instagram, Inc. and Meta Platforms, Inc. terms of service. In the event of any violation of such terms of service, the Sponsor may, in its sole and absolute discretion, disqualify you from the Sweepstakes.

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